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## **President's Message**

### **Make Your Mark with International President Fabricio Oliveira**

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#### **Dear Lion,**

Growing up in Brazil as part of an entrepreneurial family, I learned how important it was to have a vision and a plan to achieve it. And I also learned how important community is to each of us who call it “home.”

That’s the spark that led me to Lions. I saw something special in Lions —an opportunity to give back to the community that had been so good to me. As Lions, we have the opportunity to leave a lasting mark every time, and everywhere, we serve.

That’s why “Make Your Mark” is my message to Lions and the world.

So let’s make our mark by inviting others to join our clubs. Let’s make our mark by serving more people than ever before. And let’s make our mark together.

It is my honor to serve as your international president.

At your service,

**Fabrício Oliviera**  
**International President**



## Entrepreneurs of service

Watch President Fabrício's [biography video](#) to learn more about his life, his service journey and his entrepreneurial spirit.

To learn even more about President Fabrício and his vision for Lions, visit his [theme page](#) to read his presidential theme book, watch other presidential videos and find out how we will make our mark this year—starting with our clubs and communities.

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## Earn special club awards

With the new year comes new opportunities to be recognized for your service and innovation.



- [Kindness Matters Service Award](#) – Be recognized for an outstanding project in one of our global cause areas. Have your club service chairperson submit your nomination by **August 15** to qualify.
- [Lions International Marketing Award](#) – Showcase your club's innovative promotions and get recognized for a great marketing campaign. Application materials are due by **February 1**.
- [Youth Camps and Exchange \(YCE\) Top Ten Chairpersons Award](#) – Nominate exceptional YCE chairpersons, especially those who find innovative ways to include service, youth leadership or global causes into their programs. Nominations are due by **August 15**.



## Support our global causes with new resources

Now's the time to learn more about our [global causes](#) and how you can make an impact in your community. Be sure to explore the new childhood cancer, diabetes and environment service resources to help plan your service for the new Lion year.

And check out the “special initiatives” section to discover how Lions are responding to some of the most urgent needs around the world.

This email was sent to all Lions worldwide.



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