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Follow my travels around the world, and see our global service in action.



Letter from the President to You International President Fabrício Oliveira

Dear Lion,

Making your mark is easier when you invite others to help you meet the growing needs of your community and our world. That's why we launched *MISSION 1.5* and set a goal of reaching 1.5 million members by 2027.

Everyone has a role to play in growing our service, so be sure growing your club is central to your plans for the year.

It's important to keep in mind *why* growing is so important. When our clubs and districts grow, our service grows. Our visibility grows. Our influence grows. And we grow as Lions. So lead the way by inviting

friends and family to join you in making your mark!

At your service,

Fabrício Oliveira
International President



Growing the good starts with you

Here are some great ways you can help grow the good:

- **Put your plan in place** – Check out the [Plan for Your Club's Success](#) webpage to discover resources to help your club grow and thrive.
- **Invite new members** – Discover [tips for growing](#) your club and inviting new members in the Lions blog.
- **Get young people involved** – Learn how you can [involve youth](#) in your club and service through programs like Leo clubs and the Youth Camps and Exchange Program.



Peace poster and essay contests

Our Peace Poster and Peace Essay Contests give children the chance to inspire the world with their visions of peace. Don't miss your opportunity to sponsor these special contests so kids between the ages of 11 and 13 can celebrate this year's theme, *Peace Without Limits*.

Be sure to order your [Peace Poster Contest Kit](#) by **October 1, 2024** or learn more about our [peace contests](#) today.



Our mission to grow and serve

Lions are rallying around *MISSION 1.5*, our drive to reach 1.5 million members worldwide so we can serve more people than ever before.

This [inspiring video](#) from President Fabrício can help your club get off to a great start so you can grow your membership and service—and make an even bigger mark in your community this year!

This email was sent to all Lions worldwide.



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